

THIS SCREEN IS ONLY 3M X 10M, BUT 5,000,000 FEET WALK BY IT EVERY YEAR



If you want to make an instant impact, advertising on our new in-motion screen can raise your brand's profile and deliver immediate results right where it matters most.

While traditional media affectivity continues to decline, putting your advert in a location where it sits in front of a 2.5 Million strong captive audience annually becomes imperative. It works because every single person that visits The Point shopping mall sees it. They don't have to tune-in, click on it or turn the page and it is also less intrusive than other methods of advertising.

Media Type	1 Week	4 Weeks	12 Weeks
20 Second Spot on a 10-minute loop	€245	€700	€1,680
10 Second Spot on a 10-minute loop	€140	€400	€960

- Prices listed above are exclusive of VAT
- LED Screen Wall Standard operation hours are the opening hours of The Point Shopping Mall, currently Monday to Sunday 10am to 7.30pm (9.5 hours daily)
- Final artwork/footage are subject to The Point management approval.
- Artwork to be supplied in MP4, AVI or MOV file format, measuring 2560 pixels high x 768 pixels wide.
- Minimum booking period is of 1 week. Advertising packages will be sold as above.
- Booking deadline – 3 weeks in advance of campaign commencement date. A surcharge may apply if this is less
- The advertiser must make payment of campaign in advance.
- Artwork can be changed once in any 4-week slot. Additional changes carry a surcharge of €20
- Material deadline – advertising footage to be received at least 2 weeks prior to campaign commencement date.

QUESTIONS? Write to info@powerhousemalta.com or
or call on 7949 9436

